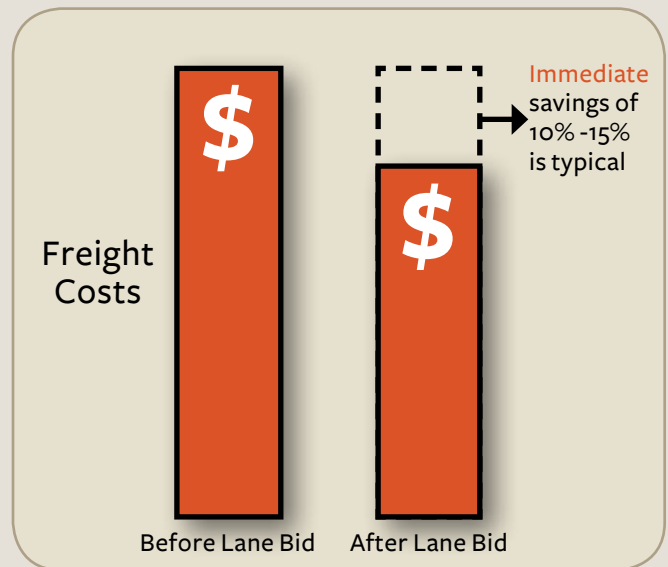


LANE BID MANAGEMENT SERVICES

- Typical lane bid project saves you 10 % to 15 % in transportation costs – **IMMEDIATELY**
- Standardizes lower lane rates and lower accessorial rates in your procurement process
- Closely aligns your service and capacity needs with the appropriate carriers – lowering service failures
- It can be completed in 30 to 60 days and can be easily outsourced
- Makes you look like a logistics superhero!

One of the fastest ways to see a return on investment, is to immediately lower your transportation and distribution costs. The fastest way to accomplish this is by undertaking a lane bid project which allows you to find the lowest-cost carrier for each of your lanes and to incorporate the lower rates into your carrier procurement process.

Opening up your freight lanes for bid to your existing carriers (and thousands of new carriers) allows you to get the lowest rates possible and to lock them in for the long term. The project also creates the opportunity to review the accessorial rates you are paying your carrier base to ensure they are profitably standardized. In fact, many shippers report immediate, proven savings of 10 percent to 15 percent as a result of conducting the lane bid project.



Freight markets and truck capacity change over time. In the past, most large companies conducted lane bid projects every 2 to 3 years. More recently, shippers have been conducting lane bids annually in order to re-align their carrier base with their freight volume and transportation needs.

Interstate Logistics Group consisting of Interstate Transport, Inc., and InMotion Global, Inc., has consistently saved shippers millions of dollars in shipping costs by helping them conduct successful lane bid projects, and giving them the tools to manage the rates and measure their success.

In fact, we are so sure of our ability to save our clients money that we only get paid if we save you money. Now, that is confidence in our ability to make you look like a logistics superhero!